



CANELO ALVAREZ VS. ROCKY FIELDING

FIGHT WEEK MEDIA SCHEDULE

All Times are Eastern Time

TUESDAY, DECEMBER 11

5:00 p.m. CANELO VS. ROCKY GRAND ARRIVAL/WELCOME PARTY
Location: Ainsworth Chelsea - 122 West 26th St., NYC, New York 10001
5:00 p.m. – Doors Open & Media Arrival Begins
5:30 p.m. - Tureano Johnson & Mauricio Herrera
5:45 p.m. - David Lemieux & Sadam Ali
6:00 p.m. - Rocky Fielding
6:15 p.m. - Canelo Alvarez
**Fighters to walk red carpet for interviews and photos.*

Watch Live: www.Facebook.com/GoldenBoyBoxing

WEDNESDAY, DECEMBER 12

10:00 a.m. CANELO VS. ROCKY MEDIA WORKOUT
OPEN TO THE PUBLIC!
Location: Madison Square Garden - Chase Square
Media Entrance: Chase Square South Concierge (Far Left Doors at Main Entrance)
10:00 a.m. - Event Begins, DJ/Mariachi Start & Media Arrival
11:00 a.m. - Bilal Akkawy & Yves Ulysse Jr.
11:20 a.m. - Tevin Farmer & Katie Taylor
11:40 a.m. - Tureano Johnson & Mauricio Herrera
12:00 p.m. - Lamont Roach Jr., Ryan Garcia & Vergil Ortiz Jr.
12:20 p.m. - David Lemieux & Sadam Ali
12:40 p.m. - Rocky Fielding
1:00 p.m. - Canelo Alvarez

Watch Live: www.Facebook.com/GoldenBoyBoxing

THURSDAY, DECEMBER 13

10:00 a.m. CANELO VS. ROCKY FINAL PRESS CONFERENCE BEGINS
Location: Madison Square Garden - Arena Floor
Media Entrance: Chase Square South Concierge (Far Left Doors at Main Entrance)
10:00 a.m. – Media Arrival
11:00 a.m. – Press Conference Begins - **LIVE**
**Interviews to be conducted post-press conference*

Watch Live: On DAZN & www.Facebook.com/GoldenBoyBoxing

FRIDAY, DECEMBER 14

- 11:00 a.m.** **CANELO VS. ROCKY OFFICIAL WEIGH-IN**
OPEN TO THE PUBLIC!
Location: Madison Square Garden - Arena Floor
Media Entrance: Chase Square South Concierge (Far Left Doors at Main Entrance)
11:00 a.m. - Media Check-In Begins
11:30 a.m. - Fan Arrival Begins
12:00 p.m. - Weigh-In Begins - **LIVE**

Watch Live: On DAZN & www.Facebook.com/GoldenBoyBoxing

SATURDAY, DECEMBER 15

- 12:00 p.m.** **FIGHT NIGHT CREDENTIAL DESK OPENS**
Location: Madison Square Garden Box Office - Box Office Windows #21 & #22
- 3:00 p.m.** **MADISON SQUARE GARDEN DOORS OPEN**
- 3:15 p.m.** **FIRST FIGHT BEGINS**
- 8:00 p.m.** **DAZN TELECAST BEGINS**
- Following Fight** **POST-FIGHT PRESS CONFERENCE**
Location: Madison Square Garden - Expo Center

Canelo vs. Rocky is a 12-round fight for the WBA Super Middleweight World Title presented by Golden Boy Promotions in association with Matchroom Boxing. **Lemieux vs. Johnson** is a 12-round middleweight fight presented by Golden Boy Promotions and Eye of The Tiger Management. The event is sponsored by Tecate, "THE OFFICIAL BEER OF BOXING," Hennessy "Never Stop. Never Settle," Fred Loya Insurance and "Miss Bala." The event will take place Saturday, December 15 at Madison Square Garden in New York City and will be streamed live on DAZN – which, at just \$9.99 per month after a one-month free trial, means new subscribers to DAZN will enjoy the entire Canelo vs. Rocky fight night for free. Watch the series premiere of DAZN's first original episodic program, THE JOURNEY: CANELO/ROCKY, to go behind the scenes as Canelo Alvarez and Rocky Fielding prepare for their historic showdown.

About DAZN:

Globally, DAZN is a live and on-demand sports streaming service created by fans, for fans, that is leading the charge to provide access to sports anytime, anywhere. DAZN guarantees no long-term contract, no bundles, just one affordable price for access to all the service's sports on connected devices including Smart TVs, smartphones, tablets, games consoles and PCs. DAZN is currently available in Germany, Austria, Switzerland, Japan, Canada, Italy and now the U.S. at just \$9.99 per month after a one-month free trial - where it is set to become a must-have service for fight fans, with 100+ fight nights already lined up from Matchroom Boxing, Bellator MMA, the World Boxing Super Series, Combate Americas and the newly announced Golden Boy Promotions.

CREDENTIAL DISTRIBUTION: Fight night media credentials can be claimed [on Saturday, Dec. 15](http://on.Saturday,Dec.15) beginning at **12:00 p.m.** (noon) until **7:00 p.m.** sharp from Windows #21 and #22 at the Madison Square Garden Box Office. Photo ID Processing is in effect for this fight. Photos may be taken at the fight headquarters hotel,

the Renaissance New York Midtown Hotel at [218 W. 35th Street](#), in the Fourth Floor Conference Room during most normal business hours [beginning Wednesday](#), and at some of the major events in the fight week schedule. Waiting [until Saturday](#) to have your photo taken will substantially delay getting your finished credential. Proper personal photo ID (driver's license or passport) is required for credential pick-up.

Tickets for Canelo vs. Rocky are on sale and are priced at \$1,000, \$500, \$300, \$200, \$150, \$100, \$75 and \$50 plus applicable taxes, fees and services charges. Tickets can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at www.ticketmaster.com, www.goldenboytickets.com or www.MSG.com.

For more information, visit www.goldenboypromotions.com, <http://www.matchroomboxing.com>, and DAZN.com. Follow on Twitter @GoldenBoyBoxing, @Canelo, @Rocky87Fielding, @MatchRoomBoxing, and @DAZN_USA. Become a fan on Facebook at www.facebook.com/GoldenBoyBoxing, www.facebook.com/SaulCaneloAlvarez, www.facebook.com/MatchroomBoxing and <https://www.facebook.com/DAZNUSA/>. Follow on Instagram @GoldenBoyBoxing, @Canelo, @Rocky_Fielding, @MatchroomBoxing and @DAZN_USA. Follow the conversation using #CaneloRocky.

Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/CaneloRocky> into a browser. Credit must be provided to Golden Boy Promotions for any photo and/or video usage.

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Credentials: www.magnamedia.com